ALL PARKWAY PANTAI HOSPITALS IN SINGAPORE GO BABY FRIENDLY

- Gleneagles and Parkway East hospitals join the list of private hospitals to achieve BFHI certification
- All four Parkway Pantai hospitals are now the only baby-friendly private hospitals in Singapore

Singapore, 10 October 2019 – All four Singapore hospitals under Parkway Pantai have successfully attained the World Health Organisation’s (WHO) Baby Friendly Hospital Initiative (BFHI) certification, following the accreditation of Gleneagles and Parkway East hospitals with effect from 10 October 2019.

These two hospitals join two other Parkway Pantai hospitals as Singapore’s first private hospitals to be certified baby-friendly. Mount Elizabeth Novena Hospital and Mount Elizabeth Hospital received their BFHI certifications on 1 December 2018 and 1 August 2019 respectively.

“Achieving BFHI certification across all our hospitals in such a short time is a tremendous achievement. We have proven that it can be done. Mothers who deliver with us can now enjoy the best possible environment for nursing their newborn child, and be fully supported throughout their breastfeeding journey at our hospitals,” said Mr Phua Tien Beng, Chief Executive Officer, Singapore Operations Division, Parkway Pantai. “We continue to advocate the best care for mothers and support the Ministry of Health’s call for all remaining maternity hospitals in Singapore to be BFHI certified.”

Parkway Pantai’s BFHI journey started in June last year, when it committed all its four hospitals in Singapore to be BFHI certified by the end of 2019. In a bold, unprecedented move, it declined all forms of sponsorships from formula milk companies from 1 July 2018 to remove any possible conflict of interest. It also introduced more affordable ready-to-feed formula milk at its hospitals to offer more choices for mothers who are not able to breastfeed. Since then, its hospitals have put in place measures and support structures to train healthcare professionals operating in its hospitals to guide and encourage new mothers to breastfeed and ensure optimal nutrition for infants.

“We set for ourselves a bold target, to achieve BFHI for not just one, but all four hospitals within a short 18 months. Our nurses and hospital staff made it happen months ahead of schedule because we truly believe in delivering the best-in-class experience for the welfare of all our patients,” added Mr Phua.

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About Gleneagles Hospital
Gleneagles Hospital provides a wide range of specialist, diagnostic and imaging services. This 258-bed hospital houses an extensive range of medical and surgical specialties including oncology, cardiology, liver transplant, gastroenterology, orthopaedic surgery and sports medicine, and obstetrics and gynaecology. Since 2006, Gleneagles Hospital has been accredited by the Joint Commission International, an internationally recognised standard for patient and staff safety, thus reflecting the organisation's commitment towards quality healthcare.

About Parkway East Hospital
Parkway East Hospital is a 113-bed tertiary care hospital located in eastern Singapore. It offers a comprehensive range of clinical disciplines and subspecialties including orthopaedics, general surgery, paediatrics, obstetrics and gynaecology, and cardiology, and is known for its personalised approach to the provision of healthcare.

About Mount Elizabeth Hospitals
Mount Elizabeth has been serving the Asia-Pacific for over 40 years as a leading medical hub, earning the trust of patients from all over the region with its strategic pairing of exceptional medical talents with advanced technology. Staffed by a large team of dedicated professionals and a diverse mix of highly skilled specialists, the Mount Elizabeth Hospitals - Mount Elizabeth Hospital and Mount Elizabeth Novena Hospital have received the renowned Joint Commission International (JCI) accreditation of quality care.

About Parkway Pantai
Parkway Pantai is one of Asia's largest integrated private healthcare groups operating in Singapore, Malaysia, India, China, Brunei and Sri Lanka. For over 40 years, its Mount Elizabeth, Gleneagles, Pantai and Parkway brands have established themselves as the
region’s best known brands in private healthcare, synonymous with best-in-class patient experience and outcomes.

Leveraging its global track record for medical excellence and managing world-class hospitals, Parkway Pantai is committed to making a difference in people's lives through excellent patient care, steadily expanding its reach in markets where demand for quality care is strong and growing.

Parkway Pantai is a leading healthcare player in its home markets of Singapore, Malaysia and India and key growth markets of China and Hong Kong.

It is part of IHH Healthcare, one of the world’s largest healthcare groups by market capitalisation. IHH operates more than 15,000 licensed beds across 80 hospitals in 10 countries worldwide, offering the full spectrum of integrated healthcare services from clinics to hospitals to quaternary care and a wide range of ancillary services including medical education.

For more information, please visit www.parkwaypantai.com.