MOUNT ELIZABETH HOSPITAL BECOMES SINGAPORE'S SECOND BABY FRIENDLY PRIVATE HOSPITAL

Singapore, 2 August 2019 – Mount Elizabeth Hospital has successfully attained baby-friendly status under the World Health Organization's (WHO) Baby Friendly Hospital Initiative (BFHI), with effect from 1 August 2019.

The accreditation, which lasts for three years, makes the hospital the second private hospital in Singapore to pass the stringent criteria set by WHO to differentiate hospitals that implement practices that protect, promote and support breastfeeding.

Breastfeeding has been proven to be beneficial for both mother and child, lending infants the ability to fend off infections, as well as decrease risks of allergies and diabetes in the longer term. It also lowers the chances of osteoporosis, breast and ovarian cancers for the mothers.

"Our BFHI journey underscores Parkway Pantai's strong commitment to the well-being of the mothers and babies at our hospitals, by ensuring optimal nutrition for babies from birth through breastfeeding," said Mr Phua Tien Beng, Chief Executive Officer, Singapore Operations Division, Parkway Pantai. "We continue to fully support the government's vision for all maternity hospitals in Singapore to be BFHI-accredited."

Parkway Pantai's BFHI journey began in June 2018 when it announced plans for all its hospitals to attain BFHI certification. Mount Elizabeth Novena Hospital was the first private hospital in Singapore to achieve accreditation a short six months later in December 2018. Parkway Pantai's two remaining hospitals in Singapore – Gleneagles and Parkway East Hospitals – are currently working towards accreditation and are expected to attain baby-friendly status in the coming months.

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About Mount Elizabeth Hospitals

Mount Elizabeth has been serving the Asia-Pacific for over 40 years as a leading medical hub, earning the trust of patients from all over the region with its strategic pairing of exceptional medical talents with advanced technology. Staffed by a large team of dedicated professionals and a diverse mix of highly skilled specialists, the Mount Elizabeth Hospitals - Mount Elizabeth Hospital and Mount Elizabeth Novena Hospital have received the renowned Joint Commission International (JCI) accreditation of quality care.

About Parkway Pantai

Parkway Pantai is one of Asia's largest integrated private healthcare groups operating in Singapore, Malaysia, India, China, Brunei and United Arab Emirates. For over 40 years, its Mount Elizabeth, Gleneagles, Pantai and Parkway brands have established themselves as the region's best known brands in private healthcare, synonymous with best-in-class patient experience and outcomes.

Leveraging its global track record for medical excellence and managing world-class hospitals, Parkway Pantai is committed to making a difference in people's lives through excellent patient care, steadily expanding its reach in markets where demand for quality care is strong and growing.

Parkway Pantai is a leading healthcare player in its home markets of Singapore, Malaysia and India and key growth markets of China and Hong Kong.

It is part of IHH Healthcare, one of the world's largest healthcare groups by market capitalisation. IHH operates more than 16,000 licensed beds across 84 hospitals in 11 countries worldwide, offering the full spectrum of integrated healthcare services from clinics to hospitals to quaternary care and a wide range of ancillary services including medical education.

For more information, please visit www.parkwaypantai.com.