



IHH Healthcare Berhad

## **MEDIA RELEASE**

**For immediate publication**

### **Parkway Pantai launches “Life Renewed” campaign**

*Extending a second chance at life for the those in need*

PULAU PINANG, 11 December 2013 – Pantai Holdings Berhad which operates the Pantai and Gleneagles hospitals in Malaysia, today launched its “Life Renewed” campaign, as part of its Corporate Social Responsibility (CSR) efforts. The campaign is aimed at funding medical treatment for needy patients at various Pantai Group hospitals in collaboration with its specialist doctors in Malaysia.

In a heart-warming celebration at Gleneagles Hospital Penang, patients, beneficiaries and their families also gathered at the launch together with senior management team of Pantai and Gleneagles Group of hospitals, specialist doctors and nurses to celebrate the success of the campaign to date.

Chairman of Pantai Holdings Berhad, Datuk Khairil Anuar Abdullah said the company was able to implement this CSR initiative due to Khazanah Nasional Berhad’s generous endowment from realized gains through its investment in IHH Healthcare Berhad.

The RM50 million fund was established in July last year at the launch of IHH’s initial public offering announced by the Prime Minister, YAB Dato’ Sri Mohd Najib bin Tun Abdul Razak. Channelled via the Khazanah IHH Healthcare Fund, the fund is expected to assist needy patients in its home markets of Malaysia, Singapore and Turkey with 70% of the total allocated for Malaysia, and would be disbursed through two of IHH Berhad’s entities; Pantai Holdings Berhad and International Medical University (IMU).

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Since its inception, the fund has succeeded in completing 170 cases throughout its chain of hospitals all over Malaysia, in which 96 were related to paediatric cardiology, fairly championed by Gleneagles Hospital Ampang and Penang.

“With ‘Life Renewed’ taking the lead for this fund, we hope to reach into other areas of including Ophthalmology, Urology, Cleft Lip and Palate repair, among others,” said Datuk Khairil at the launch of the campaign here.

He said that while some of these conditions may not appear to be life threatening as compared to some of the others, it is deemed as a lifesaver for some families, almost like given a second chance at life.

“The value of the entire programme is beyond monetary. Whilst the company provisions the fund for the less fortunate, the participating hospitals and its doctors are also taking an oath in supporting the greater good where all charges in relation to the programme will be charged at cost.

To date, participating hospitals are Pantai Hospital Kuala Lumpur, Gleneagles Ampang, Gleneagles Penang, Pantai Hospital Cheras, Pantai Hospital Ampang, Pantai Hospital Klang, Pantai Hospital Ipoh, Pantai Hospital Ayer Keroh, Pantai Hospital Batu Pahat and Pantai Hospital Sungai Petani.

In addition to this, IMU has also benefitted from the Fund that led to the expansion of its outreach programme the “IMU Cares” initiative. IMU Cares is an outreach programme where faculty and students venture into rural communities, including orang asli villages to provide basic health and medical screening. With the funding provided by the Khazanah IHH Healthcare Fund, IMU was able to purchase additional equipment to better facilitate their offerings.

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Apart from the utilisation of Fund for its outreach clinic programmes, IMU, which is a leading private healthcare university in Malaysia, also acts as a referral partner via its clinical schools, medical professionals and students, to identify and manage cases within the Fund's criteria.

Meanwhile, on the patient selection process, all applications are managed by selected non-governmental organisations (NGOs) which act as third-party referrals. These cases are then subsequently screened by Pantai and Gleneagles Group of Hospitals' consultants. At present, 16 NGOs have been listed as partners and the list is growing.

In conjunction with the launch event, Khazanah IHH Healthcare Fund also unveiled its logo and new microsite, in hope that it will increase awareness of the fund amongst the public.

The microsite also highlighted various other CSR initiatives undertaken which included the "Life Renewed" campaign efforts at the group's Mount Elizabeth Novena Hospital in Singapore and the group's Turkish subsidiary ACIBADEM's CSR initiative in support of the Turkish Ministry of Family and Social Policies.

For more information on the "Life Renewed" campaign or the Khazanah-IHH Healthcare Fund, log on to [www.khazanah-ihhfund.com](http://www.khazanah-ihhfund.com).

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#### **About IHH Healthcare Berhad ("IHH")**

IHH Healthcare Berhad is a leading premium healthcare provider in markets where the demand for quality care is strong and growing. We are the second largest healthcare group in the world by market capitalisation and are listed on the Main Market of Bursa Malaysia and Main Board of SGX-ST. Our companies offer the full spectrum of integrated healthcare services from clinics to hospitals to quaternary care and a wide range of ancillary services including medical education. We are the leading player in our home markets of Singapore, Malaysia and Turkey, and key markets of the People's Republic of China (PRC), Hong Kong and India. We are also present in Vietnam, Brunei, the UAE and

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## IHH Healthcare Berhad

Macedonia. We employ more than 24,000 people and operate over 5,000 licensed beds across 33 hospitals worldwide. Our “Mount Elizabeth”, “Gleneagles”, “Pantai” and “Acibadem” brands are among the most prestigious in Asia and Central and Eastern Europe, with a growing presence in the Middle East and North Africa.

### **About Pantai Holdings Berhad (Pantai)**

Pantai Holdings Berhad (Pantai) is Malaysia's leading healthcare group with a network of eleven multi-disciplinary hospitals throughout Malaysia under two established brands, Pantai Hospitals and Gleneagles Hospitals.

Collectively, the Group has a total of more than 2,000 beds, with over 158,000 admissions a year. The Group is anchored by a pool of clinical professionals, consisting of more than 800 doctors and 2,000 nurses. Future developments are afoot in Manjung in Perak, Kota Kinabalu in Sabah, and Iskandar Malaysia in Johor which will continue to define Malaysia as regional medical providers by delivering unparalleled quality, service and value. Pantai also provides ancillary healthcare services including comprehensive laboratory and rehabilitation services.

Pantai is part of Parkway Pantai Limited, a subsidiary of IHH Healthcare Berhad (IHH) a leading international provider of premium healthcare services. Known as Asia's largest hospital operator, IHH presently operates over 4,900 licensed beds in 30 hospitals as well as clinics and ancillary healthcare business across Singapore, Malaysia and Turkey, and key markets of the People's Republic of China (PRC), Hong Kong and India. IHH is also present in Vietnam, Brunei and Macedonia.

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*This media release is issued by **Ideascape Consulting Group Sdn Bhd** on behalf of **IHH Healthcare Berhad** and **Pantai Holdings Berhad**.*

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